

What you need to know about expanding into Asia

It is common knowledge that Asia is the region with the fastest economic growth today, buoyed by a combination of fast growing economies and rapid modernisation. Despite containing 60% of the world's population, there is much about the region that remains unknown.

Asia contributes to nearly **2/3** of global growth.

Source: IMF, World Economic Outlook database, 2017

Asian countries have a varying Human Development Index from

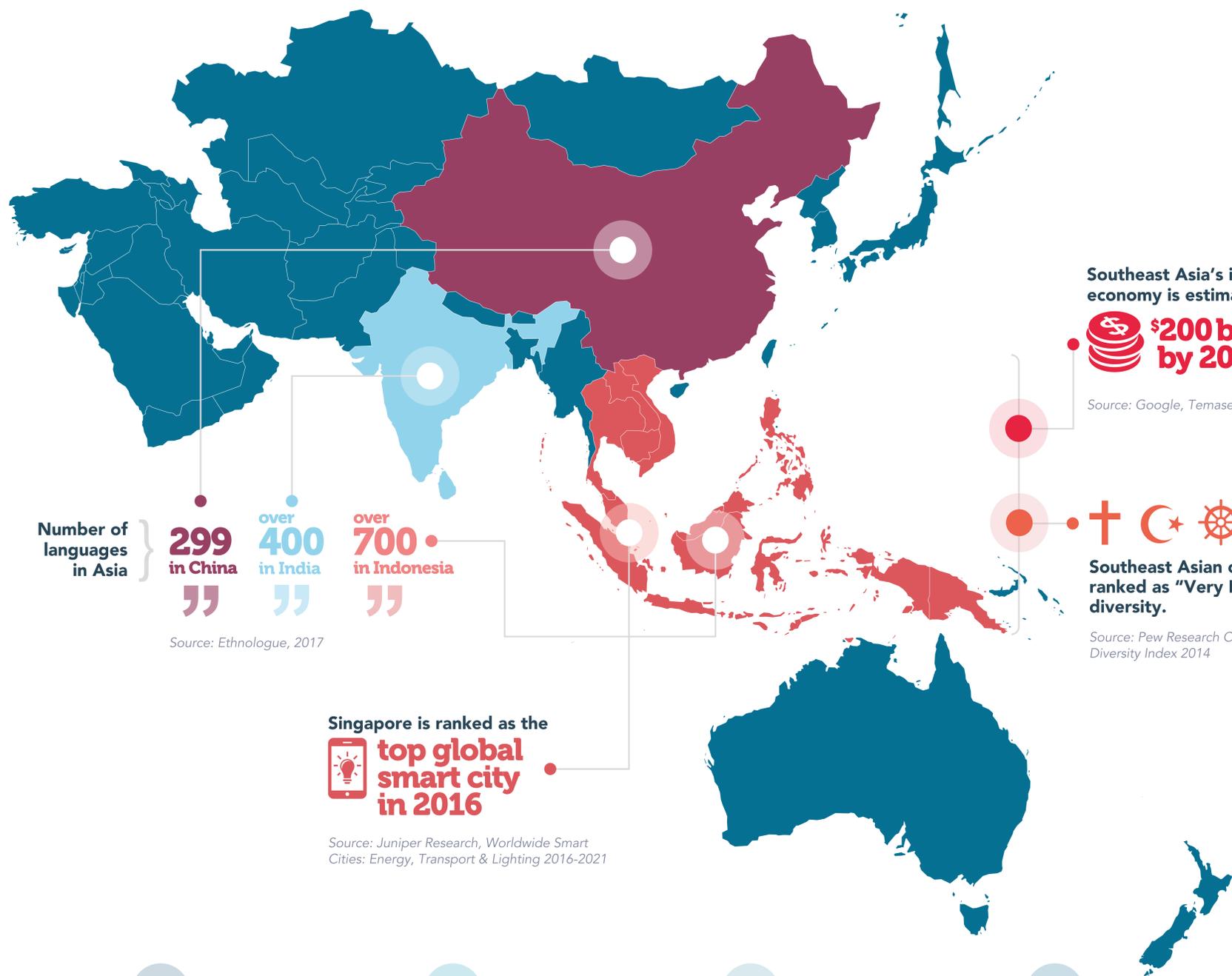


0.925 in Singapore to



0.479 in Afghanistan

Source: United Nations Development Programme - Human Development Report 2016



Network challenges when setting up offices in Asia

- Hassle of purchasing multiple local loops from neighbouring countries**
- Bundling of the points of presence (PoPs) can be a teething affair**
- Level of Service Level Agreement (SLA) adherence may vary from one country to next**
- Time consuming to liaise with multiple vendors to isolate a fault**

With the disparate environments in Asia, doing business in the region can be a complex and productivity sapping task, particularly in terms of setting up your IT network to connect offices in different countries. The challenges involved could strip IT teams of their time in deploying and maintaining mission critical business systems. Organisations can look for a service provider who can offer the pertinent end-to-end WAN connectivity between multiple locations in the region for a plug-and-play experience and to increase their productivity. Moreover, with SLA being offered for the entire connection, there is no need to work with multiple service providers in the unlikely event of a fault.

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